

Seminar on Intellectual Property Rights

Protecting Your
Work on Digital
Platform

*Manifesting Your
Idea Into
Expressions*

Madhusudan Law University, Cuttack
Odisha-753003



Motivation to Create
& Grow



Protects Exclusivity



Status of Current
Legislation



ABOUT MADHUSUDAN LAW UNIVERSITY:

The Madhusudan Law University established under Odisha University Act, 1989 on the day of birth anniversary of Madhusudan Das on 28th April, 2021. The University started its official functioning on the same day, under the guidance and vision of the founding Vice Chancellor Prof. (Dr.) Kamal Jeet Singh. The University provides value-based education with the aim of holistically developing legal professionals in line with market demands and preparing them to carry on the traditions of critical and creative thinking and lifelong learning to build a more equitable society. Furthermore, the university aims to enhance and spread understanding of law, legal procedures, and their function in fostering national development and to instill in students a sense of duty to assist society in the legal profession by improving their advocacy, judicial, and other legal services, legislation, and other related skill and abilities. For the

aforementioned objective, the University intends to conduct seminars to advance legal knowledge and make the legal system an effective tool for advancing society.

INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS:

Given the increasing significance of intellectual property laws in today's economic and legal landscape, as well as the interest this topic has sparked, it is essential that law students receive instruction in both the theoretical and practical sides of this legal domain. Intellectual property has elevated itself to a pedestal in the context of economic progress in today's world of increased global competition. The substance that fuels the speed of wealth, fostering it, is intellectual property (IP). The significance of intangible assets is growing in the global economy. Business organisations are being pressured by the economy to actively manage their IP as a key engine for attaining greater performance and creating and maintaining their competitive advantage. We live in the world in where knowledge and innovation are the engines of development and growth. In that world, those who have the creative minds and ability should feel assured that not only their efforts have been duly recognized but it is secured in a specified manner. With this goal in mind, Department of B.A LL.B (H) is conducting a One Day National Seminar on "Intellectual Property Rights in Digital Environment," which will take place on **3rd February, 2024.**



ABOUT THE SEMINAR:

We live in the world where everything is changing rapidly and the realm of IPR is no exception. IP is dynamic and adaptable so as to address the contemporary issues of the continuously evolving domain. The seminar acknowledges the dynamic nature of IPR and the need for legislations. There are a lot of unsolved questions and ambiguities in the widely accepted intellectual property laws in India, as demonstrated by the difficulties facing the enforcement of intellectual property rights in today's globalised society. In current day of modern technology, intellectual property rights (IPRs) are pluralistic in nature, meaning they are the result of various theories that have been established over time. The definition, applicability, and rationale of intellectual property have been hotly debated. Many legal, moral, political, and economic issues are brought up by these disagreements; the majority of them also touch on the core problem of IP law and policy. Over the past thirty years, intellectual property has taken on numerous additional dimensions and numerous related concerns, domains of intellectual

property such as traditional knowledge, artificial intelligence etc.

OBJECTIVE OF THE SEMINAR:

India's intellectual property rights (IPR) regime has evolved alongside global changes, and the country has endeavoured to sustain its development at a par with that of other developed and developing nations. India wants to compete on a worldwide scale with wealthy nations. In the international arena, India needs to focus more on enhancing its soft power. India would benefit from a stronger intellectual property rights framework on such an international platform. Even though there have been notable modifications to the National Laws, we still have a long way to go before we can compete with nations like the US, China, and Japan. The evolving landscape of intellectual property as a result of globalisation and technological innovation has given rise to new problems and difficulties. This seminar seeks to highlight the various forms of intellectual property protection and their importance and serves as a platform to emphasize the significance of protection and to address the emerging issues of IP infringement on digital platforms and whether the current laws can address the new age challenges or there is need for amendments.



SCHEME OF SEMINAR:

The seminar will be held in the MLU Campus in Cuttack. The Seminar shall commence with a session of distinguished speakers following which starts the paper presentation.

The technical ground has been divided in 3 phases: Abstract Submission, Full Paper submission, Paper presentation.

PROCEDURE FOR SUBMISSION OF ABSTRACT:

An abstract (300-350 words) should be submitted as an attachment in a word file. Abstracts will be peer reviewed before they are accepted. The following information, in the given format, should be sent along with the abstract;

Name of the Participant:

Institution Details:

Address and Email ID:

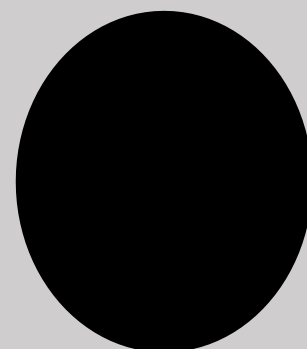
Title of Abstract:

Mobile No:

THEME: IPR in Digital Environment: Need for Amendments in the Current Legislation to Address New Age Challenges.

SUB-THEMES:

1. Online Copyright Infringement and Liability of ISP
2. Protecting Trademark is essential for success of Small- business.
3. IPR in India: Issues in enforcement.
4. Bio-piracy and patenting issues.
5. Artificial Intelligence and IP
6. Digital Rights Management
7. Fair Dealing in IP
8. Social Media trends: Threat to creativity or freedom of expression?
9. Data Protection



EXPECTED OUTCOMES OF THE SEMINAR:

The seminar will enlighten the participants:

- To understand the crucial role of Intellectual Property Rights in the age of digitization and address whether it can be considered as similar to reproduction.
- To comprehend whether digitization can be considered as a creative activity and IP protection available to it.
- To critically examine whether uploading or posting documents online fall under broadcasting or commercial distribution and IP protection available.
- To understand whether AI is a boon or a threat considering the insufficiency of the prevailing laws.
- To address the concept of "Fair Use" in relation to the Internet.
- To conduct a detail analysis to conclude whether the current IP Laws are enough to address the emerging issues.

REGISTRATION PROCESS:

The interested participants can participate for the seminar by payment of non-refundable Registration Fee of Rupees 200/- for Students of Madhusudan Law University and Registration Fees of Rupees 300/- for other students along with their online application form on or before **10/01/2024**.

Students registering on-spot shall pay a Registration Fees of Rupees 500/- in Cash Only.

NOTE: *Registration is mandatory for all.

The acceptance of abstract will be notified through mail on or before **5thJanuary,2024**.

The students whose abstracts are accepted may register for the seminar on or before **10/01/2024** and submit the full paper on **22ndJanuary, 2024**,

The students who will receive the confirmation mail may be allowed for paper presentation on **3rdFebruary,2024**.



Payment Details:

Indian Overseas Bank (IOB)Bank

Account -124701000001262

IFSC-IOBA0001247

Branch - IOB Jobra, Cuttack 1247

Contact Details:

mlunationalipseminar@gmail.com

Mr. Vikram Srinivasan - 9962062239

**Mrs.SmrutiPadma Mohanty-
8917471970**

**Mrs. Pranjanashree Purohit-
9337078489**

***Registration link-**

<https://forms.gle/CeX3EgGVjZKW85V47>

REGISTRATION FEES:

Student of MLU- Rupees 200/-

Student (other)- Rupees 300/-

On Spot Registration (All)-

Rupees 500/-



GUIDELINES FOR ABSTRACT SUBMISSION:

Prepare your abstract in Microsoft Word.

Have the names, institutions, and email addresses of the co-author readily available.

Note:* Maximum 2 authors allowed.

The abstract submitter is listed as the first author and presenting author. The primary author cannot be changed after submission. Abstract body should be a minimum of 350 characters.

Authors are not permitted to submit an abstract on previously published work unless the abstract represents further progression of the published research. Abstracts must be sent to **mlunationalipseminar@gmail.com**. MLU, at its sole discretion, reserves the right to decline abstracts regarded as inappropriate.

Heading Font Size- 14

Contents Font Size- 12

Font Style- Times new Roman

Line Spacing- 1.5

Footnotes- Blue Book 21st Edition

GUIDELINES FOR FULL-PAPER SUBMISSION:

All submissions must be written in English. All papers must be original unpublished work. All papers must be submitted electronically by the deadline. There will be no exceptions. The participants have to submit Plagiarism Report along with the Final Draft.

The suggested length for full papers is maximum 10 pages, including all text, tables, figures, and references. We encourage all authors to use as much of the allowed space to effectively explain their work.

Each submitted paper will be reviewed by members of the committees. Reviews are traditional single-blind peer reviews where the identity of the reviewer is not visible to the author(s).

The qualitative and quantitative feedback from the reviews and other factors of consideration for the conference will be gathered to determine whether the papers should be either accepted or rejected for the conference.

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